

Client Background

An individual inventor contacted Adapt IP Ventures in March 2011 with an opportunity to help monetize his patent portfolio related to semiconductor manufacturing techniques and statistical process controls. Prior to our involvement, this inventor personally drafted over 30 patents applications and well over 1,000 different claims. Before retaining Adapt IP, this inventor worked with another patent licensing firm to monetize his patent assets. Ultimately, that licensing firm was unable to generate any meaningful interest in the patents so our client sought our assistance.

Adapt IP Ventures Approach

After significant research and consultation with its' client, Adapt IP prepared a detailed offering presentation with supporting materials to illustrate the value of this complex patent portfolio. Over the course of the next couple of months, numerous product companies, patent acquisition entities and patent enforcement firms were contacted with the opportunity to acquire this patent portfolio. Ultimately, the inventor received interest from many groups during the marketing process, resulting in numerous offers. To the client, the most compelling offer was from a global patent monetization firm on behalf of one of their clients to acquire the patents and build a licensing program.

What did Adapt IP bring to the table?

- **Client Commitment** – Adapt IP was able to understand the goals of the client and to devote the necessary time execute on those goals.
- **Research and Analysis** – Adapt IP spent considerable time parsing through the different technologies enabled by the patent portfolio and converted key findings into detailed documentation to support the diligence process.
- **Target Identification and Marketing** – Adapt IP identified and contacted potential interested parties and ultimately brought numerous offers for consideration.

Client Outcome

The patent portfolio has been successfully licensed to numerous market participants, resulting in a portion of the revenue being shared with the inventor, our client.

For more information in how Adapt IP Ventures can assist with your patent monetization efforts, please contact Grant Moss by email at grant@adaptipventures.com.

Client Profile:

Owner: Individual inventor

Market: Semiconductor manufacturing

Patent Portfolio: 30+ patents

Outcome: Portfolio sale w/ share of subsequent licensing revenue